



HABITAT FOR HUMANITY GETS A POWER BOOST FROM BOSCH!

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- ▶ RM5,000 worth of Power Tools provided to assist in reconstructing homes for the disadvantaged

Kuala Lumpur, 3 June 2010 - Bosch, a leading global supplier of automotive, industrial, consumer and building technology and services has given a lending hand to International non-profit organization Habitat for Humanity (HFH). The company's Power Tools Division contributed more RM5,000 worth of their power tools and accessories towards the construction of homes for disabled families on the East coast.

Beginning January 2010, Habitat for Humanity teamed up with Yayasan Orang Kurang Upaya Kelantan (YOKUK) to provide the first six of a hundred accessible houses for families with a disabled family member. The Habitat-YOKUK Housing Project in Kelantan will address issues such as accessibility, sanitation, family health as well as financial management education programs for families without a reliable source of income.

With the contribution from Bosch Power Tools and in a joint effort to enrich lives, Habitat for Humanity and partners will provide stability and comfort to disadvantaged families.

The high quality and durability of Bosch products means that they can endure intensive use and shall indeed make construction more efficient. These tools will also be used in HFH's current projects that include rebuilding a home in Ampang which was tragically razed by fire.

This is not Bosch's first collaboration with HFH. In the Philippines, late 2009, much destruction was left behind by seasonal typhoons "Ondoy," "Pepeng," and "Santi". Touched by the plight of so many families, Bosch donated power tools as part of a home repair kit to aid displaced families by providing them with the opportunity to rebuild their homes in time for the Christmas holidays. Hence, this shall be Bosch Power Tools second involvement in such a project in South East Asia.

“Bosch recognized that Habitat for Humanity’s values are very similar to ours and as we have experienced working with this organization in the past, we were eager to get on board of this project,” said Mr. Chu Chee Bee, Bosch Power Tools Regional Sales Director for the ASEAN South Region.

Mr. Hon YuKang, Representative of Habitat for Humanity Habitat Resource Centre in Kuala Lumpur received the tools and accessories from Mr. Tan Soo Wee, Bosch Power Tools Senior Sales Manager during the collection at the Robert Bosch Sdn Bhd office in Petaling Jaya. The selection of 11 varieties of tools provided included circular saw blades, drill bits for wood, angle grinders, rotary hammers, line lasers and more.



From right to left: Mr Hon YuKang, representative from Habitat for Humanity collecting the tools from Mr Tan Soo Wee, Bosch Power Tool's Senior Sales Manager at Bosch's office in Petaling Jaya.

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About the Bosch Group

The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 275,000 associates generated sales of 38.2 billion euros in fiscal 2009. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in over 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for growth. Each year, Bosch spends more than 3.5 billion euros for research and development, and applies for some 3,800 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.

The company was set up in Stuttgart in 1886 by Robert Bosch (1861–1942) as “Workshop for Precision Mechanics and Electrical Engineering.” The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.

Additional information can be accessed at www.bosch.com.

About Bosch Malaysia

Bosch has been present in Malaysia since 1923. It is currently represented in the country by Robert Bosch Sdn Bhd, and Bosch Rexroth Sdn Bhd, with offices located in Selangor, Perak and Penang. Robert Bosch Sdn Bhd is responsible for the sales and distribution of Bosch automotive original equipment, automotive aftermarket products, power tools and security systems in Malaysia. Bosch also has three manufacturing arms in Penang providing car audio products, power tools and steering gear components, which is 50 percent owned by Bosch. The two joint ventures Bosch has in Malaysia are with BSH Home Appliances Sdn Bhd and FMP Automotive (Malaysia) Sdn Bhd.

Additional information can be accessed at www.bosch.com.my

Habitat for Humanity Malaysia

Habitat for Humanity Malaysia is a non-governmental organization that welcomes to its work all people dedicated to the cause of eliminating poverty housing. Since its founding in the USA in 1976, Habitat has built, rehabilitated, repaired or improved more than 350,000 houses worldwide, providing simple, decent and affordable shelter for more than 1.75 million people. In Malaysia, Habitat was founded in 1998 in Sarawak. Habitat Malaysia has offices in Kuching, Kota Kinabalu and Kuala Lumpur. Habitat Malaysia has built 100 houses to date.

For more information on Habitat’s work in Malaysia, please visit our website at www.hfhmalaysia.org or if you know of communities in need, please send us an email at info@hfhmalaysia.org.