



## Bosch Security Systems appoints new General Manager

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- ▶ Mr Randy Tee helms the Malaysian operations of Bosch Security Systems
- ▶ Former General Manager, Mr Sivakumar Pichai, assumes new appointment in Bosch Thailand



**Petaling Jaya, Malaysia, 11 April 2011** -- The Bosch Group - a leading global supplier of technology and services in the areas of automotive and industrial technology, consumer goods and building technology - has appointed Mr Randy Tee as the General Manager of the Security Systems Division of Robert Bosch Sdn Bhd, with effect from 1 January 2011.

Mr Tee took over the role from Mr Sivakumar Pichai, who has gone on to assume the position of General Manager of the Security Systems Division at Robert Bosch Limited in Thailand.

Mr Tee will head the Bosch Security Business in Malaysia, which consists of 5 business units: Communications, Video Products, Access Control, Intrusion and Alarm, and Pro Audio, which is the latest business acquisition by Bosch.

In his previous appointment, Mr Tee was heading the Communications business unit in the Security Systems division of Bosch in Malaysia. He was responsible for building the customer base and growing the business in the country.

On his new appointment, Mr Tee said, "With 10 years of experience in this industry, I'm honored to be given the opportunity to helm the operations of

Bosch's Security Systems business in Malaysia. I plan to spearhead penetration into new industries, and take the business to the next level of growth."

Mr Tee joined Bosch in 2004 as a Sales and Technical Support Engineer in the Communications business unit. Together with his team, Mr Tee successfully introduced new acoustical concepts and technology to new and existing clients.

In 2007, he was promoted to head the Communications business unit. Among his accomplishments was leading his team to achieve a CAGR (Compounded Annual Growth Rate) of 16% (2007 - 2010), which is approximately 2.6 times more than the Malaysia GDP.

With his outstanding performance, Mr Tee was awarded the Best Performing Country Award – Asia Pacific (2010) by the Bosch Group. He was also selected for the Robert Bosch Leadership Development Program in 2007.

Mr Tee is a graduate of the University of Nottingham Trent in the United Kingdom, where he completed his Master's Degree in Business Studies / Administration / Management in 2010. He received his Bachelor's Degree in Electrical and Electronic Engineering from the University of Lincoln, UK in 2001.

Prior to joining Bosch, Mr Tee was with Bell & Order Berhad, involved in the R&D and mass production of professional audio and communication systems. He also trained local consultants, sales and marketing personnel, as well as government departments on audio technology and system design.

Mr Tee is married and is expecting his first child in July 2011. His hobbies include scuba-diving, photography, music and reading.

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**About Bosch Malaysia**

*Bosch has been present in Malaysia since 1923, represented by Robert Bosch Sdn Bhd, with offices located in Selangor, Perak and Penang. Bosch is active in Automotive Aftermarket, Power Tools, Security Systems, Drive and Control, and Packaging Technology in Malaysia. It has two manufacturing arms in Penang providing car multimedia systems and power tools. Bosch also operates joint ventures in Malaysia, namely BSH Home Appliances Sdn Bhd, FMP Automotive (Malaysia) Sdn Bhd and ZF Steering (Malaysia) Sdn Bhd. Additional information can be accessed at [www.bosch.com.my](http://www.bosch.com.my).*

**About the Bosch Group**

*The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 275,000 associates generated sales of 38.2 billion euros in fiscal 2009. For fiscal 2010, Bosch forecasts sales of roughly 46 billion euros and a headcount of a good 280,000 by the end of the year. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in over 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing and sales network is the foundation for growth. Each year, Bosch spends more than 3.5 billion euros for research and development, and applies for some 3,800 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial. Additional information can be accessed at [www.bosch.com](http://www.bosch.com)*