

Bosch Announces Additional Representative Slot for Malaysia at the Bosch Power Tools Asia Cordless Race 2011 Grand Finals in China

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Overwhelming response prompts decision to send two teams to represent Malaysia at the Grand Finals

Petaling Jaya, Malaysia, 25 May 2011 – Bosch – a leading global supplier of technologies and services in the areas of automotive and industrial technology, consumer goods and building technology – today announced that it will be sending an additional team to represent Malaysia at the Bosch Power Tools Asia Cordless Race 2011 Grand Finals in Beijing, China on 21 - 23 September 2011. Bosch made the decision due to the overwhelming response received since the competition launched on 1 April 2011 - a total of 53 blueprints from 21 private and public universities from across the country.

“The response to the inaugural Malaysian leg of the Bosch Power Tools Asia Cordless Race 2011 has exceeded our expectations,” said Mr. Chu Chee Bee, Regional Sales Director for ASEAN South, Robert Bosch Sdn. Bhd.

The latest development means that both the champion and runners-up from the qualifying race will represent Malaysia in Beijing, competing against finalists from Thailand, China, South Korea, and the Philippines. The company also increased the number of finalists to 12 teams from the initial eight.

Bosch made the announcement during a Racers Briefing for the students at its Regional Training Facility in Petaling Jaya, where the company unveiled the finalists after a shortlisting period. Each team was also presented with

a grant worth RM12,000 and six Bosch GSB 18V-Li cordless impact drill / driver units to subsidize the building of their race karts.

The interactive session saw Bosch Power Tools experts providing the finalists with the full specifications for the kart which they are to build. The finalists were also given the opportunity to consult on the technicalities of building a race kart powered entirely by Bosch Li-ion technology.

Mr. Chu added that the entries to the Bosch Power Tools Asia Cordless Race 2011 showed an incredible amount of ingenuity from participants, which made the selection of the 12 finalists a daunting task.

“Deciding on the finalist teams was a truly difficult decision, as the panel of judges had to choose from a very diverse range of entries, which explored multiple principles in kart-racing. We are confident that the 12 finalist teams will build some truly competitive designs. The stage is set for an incredibly exciting race day,” added Mr. Chu.

The Bosch Power Tools Asia Cordless Race 2011 finalists are (in no particular order):

- Mechanical Engineering Research Team from Universiti Tunku Abdul Rahman
- Quad Drive from UCSI University
- Shooting Star from Universiti Teknologi Petronas
- UTHM-FKMP-1 from Universiti Tun Hussein Onn Malaysia
- Chuck Norris Racing from The University of Nottingham Malaysia
- Bunja Racing Team from The Otomotif College
- Raging Bull from Universiti Tunku Abdul Rahman
- T-Drive from UCSI University
- The Fast 5 from Universiti Tunku Abdul Rahman
- Cyclones from INTI College
- N-Gage from Universiti Putra Malaysia
- Silence Killer from University College of Technology & Innovation.

“The Bosch Power Tools Asia Cordless Race is designed to provide budding engineers with a platform to explore their creativity and talent. Bosch is committed to ensure that the contestants are provided with the necessary support and information to participate in a truly challenging experience,” said Mr. Chu.

The winning team of the Bosch Power Tools Asia Cordless Race 2011 will receive a top prize worth RM3,000 in cash and RM2,000 worth of power tools, as well as represent Malaysia at the Bosch Power Tools Asia Cordless Race 2011 Grand Finals in Beijing, China from 21 - 23 September 2011. Other finalists will have the opportunity to win additional prizes in cash and power tools from Bosch.

For more information on the Bosch Power Tools Asia Cordless Race 2011, please visit www.bosch-pt-cordless-race.com



Mr Ea Siong Lin, Regional Brand Manager for ASEAN, South, Robert Bosch Sdn Bhd with one of the 12 shortlisted teams.

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About Bosch Malaysia

Bosch has been present in Malaysia since 1923, represented by Robert Bosch Sdn Bhd, with offices located in Selangor, Perak and Penang. Bosch is active in Automotive Aftermarket, Power Tools, Security Systems, Drive and Control, Packaging Technology, Solar Energy and Thermotechnology in the country. The company has two manufacturing arms in Penang providing car multimedia systems and power tools. Bosch also operates joint ventures in Malaysia, namely BSH Home Appliances Sdn. Bhd., FMP Automotive (Malaysia) Sdn. Bhd. and ZF Steering (Malaysia) Sdn. Bhd. Additional information can be accessed at www.bosch.com.my.

About the Bosch Group

The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 285,000 associates generated sales of 47.3 billion euros in fiscal 2010. The Bosch Group comprises Robert Bosch GmbH and its more than 350 subsidiaries and regional companies in over 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Bosch spent 3.8 billion euros for research and development in 2010, and applied for over 3,800 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial. Additional information can be accessed at www.bosch.com.